



How to become a Purple Club Member

Purple Club Membership is open to all professional suppliers & distributors

You Do Not Need to be a Sourcing City customer to join the Purple Club

Distributor Membership: £12 per month

Payable Monthly by Direct Debit

or £144 by Invoice on 1st September each year
New Members during year pay pro-rata until 1st Sept.

Purple Club Distributor Benefits			Savings
1	Discounts on SC Services & Software	£8pm Discount from Full Sourcing City Access Fee Price List	Discount
2		20% Discount on Any Website Set Up	Discount
3		30% Discount on Artwork & Visual Services from www.purpleclubartwork.com	Discount
4		Exclusive Discount on Promotional Office Software Set Up	£150
5	Analysis	Exclusive Promotional Merchandise Industry Market Report (Annual each January)	Free
6	Web	Free Access to Sourcing Directory: The UK's largest supplier database visit website	£300
7		Free Enhanced Logo & Description Listing in Promotional Directory visit website	£1220
8	SC News	Free editorial in SC News	Free
9	Summit	VIP Invitation to attend Purple Club Distributor Summit	Free
10	Hospitality	Free Hospitality at Summer Social Networking Event	Free
11	Membership	Unique Purple Club Member Number with Logo	Free
12	Facilities	Free Use of The City Suite at SC HQ for Private & Team Meetings	£275
13	PSI Benefits	Exclusive Free Admission Ticket to the PSI Show (PSI Membership Not Required)	€75 > PSI
14		Exclusive Discounted Prices on Delegation Trips to PSI Show	Discount > PSI
15		Pre-qualification for PSI membership application	Free > PSI
16		PSI Product Finder Membership: Includes access to PSI Product Finder or Sourcing Hotline, Free listing in the PSI End User Directory, Own PSI number, Special PSI Member discounts, Free access to all PSI Websites & online services.	50% Disc. > PSI
17		Free admission to online content incl. Web-PSI-Journal	Free > PSI
18		Qualification and Entry into European Directory of Verified Distributors	Free > PSI
19		Free PSI eNewsletter	Free > PSI
20	ASI Benefits	Access to North American 3000+ suppliers with ESP Web paid subscription	Benefit ASI
21		Free admission to ASI Shows	\$199 ASI
22		Exclusive Free online education and at ASI Shows	Free ASI
23		Exclusive Discounted Prices on Delegation Trips to ASI Events	Discount ASI
24		Pre-qualification for ASI membership application	Free ASI
25		Complimentary subscription to ASI Counselor Magazine on iPad	\$150 ASI
26		Free ASI Counselor's PromoGram bi-weekly eNewsletter	Free ASI



***To apply for Purple Club Distributor Membership, or for any queries please contact:**

Jason or Kirsty – Tel: **0844 504 5000** or jasongrenham@sourcingcity.co.uk



The PromoAlliance was formed by Sourcing City, The Advertising Specialty Institute (ASI) and PSI creating an international alliance to identify and introduce best practices and market development concepts benefiting the US, UK and European markets.

The goals of the international alliance for the promotional products industry includes introducing best practices, developing fresh market concepts, exploring new marketplaces and fostering education.