



# How to become a Purple Club Member

Purple Club Membership is open to all professional suppliers & distributors

You Do Not Need to be a Sourcing City customer to join the Purple Club

Distributor Membership: £12 per month

Payable Monthly by Direct Debit or £144 by Invoice on 1<sup>st</sup> September each year  
New Members during year pay pro-rata until 1<sup>st</sup> Sept.

Purple Club Distributor Benefits		Savings		
1	£8pm Discount from Full Sourcing City Access Fee Price List	Discount		
2	<b>Discounts on SC Services &amp; Software</b>	15% Discount on Standard Skin Site, Top Client Site or Webshop	Discount	
3		10% Discount on Skin Site+ or Top Client+ Site	Discount	
4		Refer a friend to Purple Club & get a month free	Discount	
5		Exclusive Discount on Promotional Office Software Set Up	£150	
6	<b>Analysis</b>	Exclusive Promotional Merchandise Industry Market Report (Annual each January)	Free	
7	<b>SC News</b>	Free editorial in SC News	Free	
8	<b>Hospitality</b>	Free Hospitality at Summer Social Networking Event	Free	
9	<b>Membership</b>	Unique Purple Club Member Number with Logo	Free	
10	<b>Facilities</b>	Free Use of The City Suite at SC HQ for Private & Team Meetings	£275	
11	<b>PSI Benefits</b>	Exclusive Free Admission Ticket to the PSI Show (PSI Membership Not Required)	€75 > PSI	
12		Exclusive Discounted Prices on Delegation Trips to PSI Show	Discount > PSI	
13		Pre-qualification for PSI membership application	Free > PSI	
14		PSI Product Finder Membership: Includes access to PSI Product Finder or Sourcing Hotline, Free listing in the PSI End User Directory, Own PSI number, Special PSI Member discounts, Free access to all PSI Websites & online services.	50% Disc. > PSI	
15		Free admission to online content incl. Web-PSI-Journal	Free > PSI	
16		Qualification and Entry into European Directory of Verified Distributors	Free > PSI	
17		Free PSI eNewsletter	Free > PSI	
18		<b>ASI Benefits</b>	Access to North American 3000+ suppliers with ESP Web paid subscription	Benefit ASI
19			Free admission to ASI Shows	\$199 ASI
20	Exclusive Free online education and at ASI Shows		Free ASI	
21	Exclusive Discounted Prices on Delegation Trips to ASI Events		Discount ASI	
22	Pre-qualification for ASI membership application		Free ASI	
23	Complimentary subscription to ASI Counselor Magazine on iPad		\$150 ASI	
24	Free ASI Counselor's PromoGram bi-weekly eNewsletter	Free ASI		

**\*To apply for Purple Club Distributor Membership, or for any queries please contact:**

Jason or Jemma – Tel: **01252 224191** or [jasongrenham@sourcingcity.co.uk](mailto:jasongrenham@sourcingcity.co.uk)



The PromoAlliance was formed by Sourcing City, The Advertising Specialty Institute (ASI) and PSI creating an international alliance to identify and introduce best practices and market development concepts benefiting the US, UK and European markets.

The goals of the international alliance for the promotional products industry includes introducing best practices, developing fresh market concepts, exploring new marketplaces and fostering education.