



Supplier Partner Price List 2023



PURPLE CLUB MEMBERSHIP

£19.50pm
(£234 pa)

The Purple Club offers various discounts & benefits on numerous services from Sourcing City.

View your current online entries & usage statistics at www.sourcingcity.co.uk. Go to 'Supplier Area' Tab, Login, and all will be revealed!

Product Entries	No. of Entries in Sourcing City	COST PRICE 30 Day Invoice	PURPLE CLUB MEMBER 10% Discount Price	Direct Debit 4 months: Jan to April		Direct Debit 12 months: Jan to Dec	
				Spread Payments on DD		No Surcharge for DD Payments	
	1 to 10	£447	£402	£111.75	£100.50	£37.25	£33.50
11 to 25	£766	£689	£191.50	£172.25	£63.83	£57.42	
26 to 50	£937	£843	£234.25	£210.75	£78.08	£70.25	
51 to 100	£1,180	£1,062	£295.00	£265.50	£98.33	£88.50	
101 to 250	£1,450	£1,305	£362.50	£326.25	£120.83	£108.75	
251 to 500	£1,841	£1,657	£460.25	£414.25	£153.42	£138.08	
501 to 1000	£2,337	£2,103	£584.25	£525.75	£194.75	£175.25	
1001 to 1500	£3,390	£3,051	£847.50	£762.75	£282.50	£254.25	
1501 to 2000	£4,079	£3,671	£1,019.75	£917.75	£339.92	£305.92	
2001+	POA	POA	POA	POA	POA	POA	

Price Includes: Individual Product & 'Product Range' Entries for 12 Months | Free Product Additions & Amendments throughout year.
Your Products also appear in Sourcing Directory, 80+ Distributor Skin Sites, and customer Mobile & iPad Apps.

Advertising	Twelve Months Enhanced Entries	Get your selected products to the top of search results on Sourcing City	Enhanced Entry	POA	Price Per Product for 12 months
			Super Enhanced	£100	Price Per Product Min: 3 months
	Banner Ads	Sourcing City Website & Dynamic Highway Website & Merchandise World Website	£395	Price Per Month (Minimum: 2 Months - Applies to all websites, including SC News)	
		Sourcing City News Website	£195	PC Members: One Month FREE	
		Banner on All Above Websites	£495	PC Members: + 10% Discount	
	Special & New Products	Special Offer Advert - 1 product	£120	Advert at Top of Search Results for 3 Months	
		New Product Advert - 1 product	£110		
Featured Product Advert - 1 product / 3 Products		£95 / £195			

Dynamic Mailing Per one off use of mailing list	e-shot	Best distributor contact list in industry	£550	PC Members: 3 for Price of 2
	Postal Mailing	Best distributor contact list in industry	£300 + postal costs	PC Members: 10% discount BPMA Members: 10% Disc.

Advertising Bundles - save up to 35%!

Mix and Match	Advertising Value	Save	Cost	Plus: 10% PURPLE CLUB MEMBER DISCOUNT	Purple Club Member: Discounted Price	
Create your own annual marketing programme Simply choose combinations of enhanced entries, top or bottom banner ads, special offers, e-shot services - we then do the rest!	£1,000	0%	£1,000		10%	£900
	£2,500	10%	£2,250		10%	£2,025
	£4,000	15%	£3,400		10%	£3,060
	£6,000	20%	£4,800		10%	£4,320
	£10,000	25%	£7,500		10%	£6,750
	£15,000	30%	£10,500		10%	£9,450
	£20,000	35%	£13,000		10%	£11,700

Terms: Prices Exclude VAT | Product Entries paid by Direct Debit constitute a 12 month contract to advertise products
Product Entry Prices for 12 Months (Jan-Dec) are Charged Pro-Rata for Part Year