



## Fact Sheet

# Skin Sites from Sourcing City

**Your Own Skin Site for Your Customers to Use:** exclusive to Sourcing City customers!

- Features end user guide prices for your customer to view. (£ or €)
- Features your own corporate branding & colours.
- Offers over 90,000+ products for your customers to choose from.
- Generate enquiries from new customers on the web.
- You & your customers can view the same search results screen at the same time.
- 'Train' your customers to search for their own 'creative product ideas'.
- Your customers can find their own product ideas & send you the enquiries directly.
- They can even use ideas lists to send to whoever they want - & you automatically get a copy.
- Your 'skin site' simply links to, or can replace your existing website.
- Your Skin Site is not designed to replace the creative services you offer, but just to enhance your sales offering & create order opportunities.
- We even have a specifically 'environmentally friendly' product version if you wish.
- *You can see working examples on Sourcing City.*

**Choose from Two Search Structures:**

### Option 1: Classic:

- Search functions are designed to exactly mirror Sourcing City search fields.
- Ideal if you want your customers to search in exactly the same way you do.
- Select your design from a fixed range of template colours.

### Option 2: Dynamic:

- Search functions redesigned to simplify process for your customers.
- Ideal to focus your customers on generating sales leads for you.
- Multi flexible page designs & limitless colour options.

**Which Design is best for me?** Both! It is your choice to decide which you think most suits your business, & which site search functions you think best suits your own customers.





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## Eco Skin Site

### Your Own 'Environmentally Friendly' Skin Site for Your Customers to Use:

- Offers over 4000 Environmentally Friendly products for your customers to choose from.
  - Products supplied from over 150 UK & European Suppliers.
  - Features end user guide prices for your customer to view. (£ or €)
  - Features your own corporate branding & colours.
  - Generate enquiries from new 'environmentally conscious' customers on the web.
  - You & your customers can view the same search results screen at the same time.
  - 'Train' your customers to search for their own 'creative product ideas'.
  - Your customers can find their own product ideas & send you the enquiries directly.
  - They can even use ideas lists to send to whoever they want - & you automatically get a copy.
  - Your 'skin site' simply links to, or can replace your existing website.
  - Your 'skin site' is not designed to replace the creative services you offer, but just to enhance your sales offering & create order opportunities.
- Add a separate Eco-Skin Site to your main skin site above.
  - Links seamlessly to your main site.
  - Eco-Skins carry a clear message that you specialise in Eco promotional products.
  - The Eco-Skins contain a database of over 4000 Eco Friendly products.
  - Perfect for your environmentally friendly conscious customers.



### Want your own bespoke website designed?

- Sourcing City Web Creations can create any style of bespoke website you require.
- You can use the Sourcing City database & search engines as your back office.
- Online ordering options.





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- Online stock management system options.
- *You want it - we can build it.*

Sourcing City Web Creations is a partnership between Sourcing City & Akiko Design, one of the UK's most forward thinking and successful web design agencies. This joint venture between two specialist industry pioneers has created a unique service to the promotional merchandise industry.

*Sourcing City Web Creations provide you with something no other web design company can: The highest level of creative web design & cutting edge functionality, combined with 'real front line' industry expertise - we make sure your website does everything you need it to do in winning business in the promotional merchandise industry.*



### Top Client Skin Site's

- Create a personally branded skin site for your biggest clients.
- You certainly have top clients you want to tie in forever, so give them their own 'unique' sourcing website.
- Get your 'sourcing tool' on their intranet & they will love you!
- Add to this your current 'personal service' & keep your competitors out!
- You can even control the products your customers see first: By programming with Your Own Preferred Suppliers!

**If you would like any more information please just give Jason or Alistair a call on: 0844 504 5000**



[www.sourcingcity.co.uk](http://www.sourcingcity.co.uk) | [www.sourcingplanet.co.uk](http://www.sourcingplanet.co.uk) | [www.promotionaldirectory.co.uk](http://www.promotionaldirectory.co.uk) | [www.sourcingdirectory.co.uk](http://www.sourcingdirectory.co.uk) | [www.creditcity.co.uk](http://www.creditcity.co.uk) | [www.scwebcreations.co.uk](http://www.scwebcreations.co.uk) | [www.dynamicimage.co.uk](http://www.dynamicimage.co.uk)

sourcing city - sourcing planet - promotional directory - sourcing directory - credit city - sourcing city web creations - dynamic office lite - dynamic office software - dynamic mailing: are trading names of dynamic image ltd. | company registration no. 4595360



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## Skin Sites from Sourcing City

### Some Interesting Facts

- Did you know:** 55% of the Total Market Spend is through Sourcing City Distributors
- Did you know:** Over 85% of All Distributors with a 'Turnover of £1m+' use Sourcing City Daily
- Did you know:** Over 350 Quality Distributor Companies use Sourcing City to Source Products
- Did you know:** Sourcing Planet is the UK's only 'Product Database Driven' Sales Lead Generator
- Did you know:** Sourcing City manages over 70 Skin Sites for UK Distributor Companies



**Create Free Virtual Samples  
in Sourcing City**  
*ask us how you can:*  
**Add to Your Own Website**



**vCat Virtual Catalogue  
create you own!**  
*Technologo.com*  
YOUR BRANDING LABORATORY



### Your Own Customer Area in Sourcing City:

- See copies of your Ideas Lists & other Dynamic Office Lite documents
- See which of Your Team are using Sourcing City
- See the New Suppliers Your Team is Finding • See Your Own Most Popular Suppliers & Products
- See list of Top 250 Suppliers
- View Our Market Analysis, Most Popular Themes, Most Popular Item Types & more .....
- Quickly Add New Users Online. (& Delete Old Users)
- Change Your Company Password
- See Your Sourcing Planet Free & Charged Sales Leads (If applicable)

Go to the 'Customer Area' Tab on [www.sourcingcity.co.uk](http://www.sourcingcity.co.uk), to see loads of interesting information.



### Free! Business Management System

Simple to use & part of your Sourcing City package!

Manages Your Ideas Lists, Customer Quotations, Purchase Orders, Customers Acknowledgements & Invoicing - You can even create E-Shots for Your Marketing Campaigns!

Sourcing City | The Hub | Fowler Avenue | Farnborough | GU14 7JF  
Tel: 0844 504 5000

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