



# supplier partner price list 2015

View your current online entries & usage statistics at [www.sourcingcity.co.uk](http://www.sourcingcity.co.uk). Go to 'Supplier Area' Tab, Login, and all will be revealed!  
Your Products also appear in Sourcing Planet, Sourcing Directory, 80+ Distributor Skin Sites, and customer Mobile & iPad Apps.

## PURPLE CLUB MEMBERSHIP



£150 pa

The Purple Club offers various benefits on the numerous services from Sourcing City. Also, PC Members exclusively profit from the additional benefits offered by ASI and PSI within the PromoAlliance.

product entries	No. of Entries in Sourcing City	COST PRICE 30 Day Invoice	PURPLE CLUB MEMBER PRICE	Direct Debit 4 months: Jan to April		Direct Debit 12 months: Jan to Dec	
				Spread Payments		10% Surcharge	
	1 to 10	£310	£294	£77	£74	£28	£27
	11 to 25	£536	£509	£134	£127	£49	£47
	26 to 50	£658	£625	£164	£156	£60	£57
	51 to 100	£829	£788	£207	£197	£76	£72
	101 to 250	£1,023	£971	£256	£243	£94	£89
	251 to 500	£1,299	£1,234	£325	£308	£119	£113
	501 to 1000	£1,658	£1,575	£415	£394	£152	£144
	1001 to 1500	£2,405	£2,284	£601	£571	£220	£209
1501 to 2000	£2,874	£2,729	£718	£682	£263	£250	
2001+	POA	POA	POA	POA	POA	POA	

Includes: Individual Product & 'Product Range' Entries for 12 Months | Free Product Additions & Amendments throughout year

advertising	Enhanced Entries	Get your selected products to the top of search results on Sourcing City	Enhanced Entry	POA	Per Product for 12 months
			SUPER Enhanced	£100	Per Product Min: 3 months
	Banner Ads	Sourcing City Website	Top or Bottom	£395	Per Month (Min 2 Mths)
			Skyscraper	£500	
		Sourcing Planet Website**	Top or Bottom	£250	
			Skyscraper	£350	
	Sourcing City News Website*	Top or Bottom	£195	*PC Members One Month FREE	
		Special & New Products	Special Offer or New Product Advert   1 product	£95	Advert at Top of Search Results for 2 Months
	Special Offer or New Product Advert   3 products		£195		

\*\*Banner Ads on Sourcing Planet: Available for 'Trade Exclusive' suppliers only.

e-shots	Dynamic E-Shot   To best distributor contact list in industry		£550	Per one off use of mailing list
	Dynamic E-Shot   **To best end user contact list in industry		£400	*PC Members 3 for Price of 2
	Dynamic Mailing Postal Service   *Postage costs extra		£295	

\*\*The 'End User' E-Shot is strictly for 'Trade Exclusive' suppliers only.  
No contact details can be on mailer and all responses must go directly to distributor companies.

## advertising bundles - save up to 50%!

Mix and Match	Advertising Value	Save	Cost	Purple Club Member Cost	
Create your own annual marketing programme Simply choose combinations of enhanced entries, top or bottom banner ads, special offers, e-shot services - we then do the rest!	£1,000	0%	£1,000	10% PURPLE CLUB MEMBER DISCOUNT	£900
	£2,500	10%	£2,250		£2,025
	£4,000	15%	£3,400		£3,060
	£6,000	20%	£4,800		£4,320
	£10,000	30%	£7,000		£6,300
	£15,000	40%	£9,000		£8,100
	£20,000	50%	£10,000		£9,000

**Terms:** Prices Exclude VAT | Product Entries paid by Direct Debit constitute a 12 month contract to advertise products  
Product Entry Prices for 12 Months (Jan-Dec) are Charged Pro-Rata for Part Year | Prices List Valid until 1st Oct 2015